

Teacher Testimonials

This is the twelfth year we have participated in ECOMAN . . . The program, although demanding on our course time is one of the most valuable and rewarding learning experiences . . . In addition to promoting an understanding of business practices and an appreciation of commercial realities of dynamic and competitive markets, students also experience the value of collaborative team work. We will be back for more next year.

**Peter Horeczyk, Head of Commerce, Econ Coordinator
Brisbane Boys' College**

Thanks QPEC for all the support you provide us through the ECOMAN program. This is not only a fantastic learning opportunity for the students, it is a great way for us to provide students with an authentic engagement opportunity outside of the classroom.

**Russell Lindgard, Business Teacher
Chancellor State College**

. . . the ECOMAN program gave students a valuable insight into decision making, problem solving and teamwork. It gave them a real-life learning experience bringing together the functions of business management including marketing, finance, human resources and operations . . . would we do it again? Yes, absolutely!

**Ida Seeto, Business Faculty
Redbank Plains SHS**

The ECOMAN program is a unique and engaging learning opportunity for students of Economics and Business. The assistance of excellent facilitators ensures an easy two days for teachers as you can watch your students finally make the connections between the theoretical concepts from class and their practical application. It is an incredibly engaging program for students who truly gain from the competition and lessons offered.

A must for anyone wanting to really engage their students in Economics.

**Jack Cawcutt, Teacher of Economics
Fairholme College**

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ECOMAN Program



*Students learn the basics of
managing a "real" business
through the four phases of a
business cycle*

**Promoted by the Queensland
Private Enterprise Centre**



Queensland Private Enterprise Centre

The Queensland Private Enterprise Centre is a non-profit organisation devoted to building a better understanding between business and education.

ECOMAN

The name ECOMAN is derived from the words, economics and management. ECOMAN is primarily a three-day program for groups with a maximum of 20 students. The program is designed to simulate the operations of a medium-size manufacturing company over a four-year period. No prior business experience is necessary.

There is a two-day consolidated “short course” version of ECOMAN for groups having difficulty giving up three days of classes, but the three-day program is the preferred option.

Where possible, ECOMAN programs are run at business premises owned by sponsors supporting QPEC.

ECOMAN is an important link between business and education. The program originated in Switzerland and is currently running in hundreds of European schools.

What Will Students Learn?

As a co-director of an operating company which has been running for ten years, students will attempt to run the company successfully for a further four years.

Students will make decisions about demand for their product, production outputs, sales and marketing, environmental impacts, training and numbers of personnel, management of budgets, income and expenditure statements, dividends paid, borrowings, and much more.

All this will take place competing against other companies and against an economic scenario for each year of the company’s operations. At the end of the program students will report to shareholders on their company’s success.

What Are the Outcomes?

Students will gain:

- An appreciation of the integrated nature of business and the need for balance in a company’s operations.
- Insight into teamwork and group dynamics.
- Skills in business presentation, particularly of company reports.



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Student Testimonials

The ECOMAN program is really an amazing experience . . . I particularly enjoyed how realistic the simulation was, the teamwork and the competition between teams. It gave me an opportunity to work with people who I usually wouldn’t.

That they (the presenters) treated us like mature adults enhanced the program. The presenters respected our concepts, decisions and opinions . . . the presenters were crucial to the success and enjoyment of the program. The program was one of the highlights of the school year and I will definitely be recommending it to other students.

Jarred, Kingaroy SHS

The ECOMAN program provided a welcome break from the theoretical learning of school and allowed us to apply our knowledge to a practical, relevant situation. I believe the program provided an insight into what’s involved in running a business and developed our understanding of economic concepts by allowing us to see what they actually mean in business. I think the opportunity to learn from our mistakes and revise our choices in the following years helped us to see the consequences of different choices and being questioned in the AGM by men in actual business helped us understand the different aspects that need to be considered in a company.

Drew, Toowoomba Grammar School

The ECOMAN program gave us the experience of an amazing two days. The hands-on involvement and professional knowledge helped us to understand the ins and outs of running a company . . . The program is run by friendly staff and introduces students to a fun learning environment while providing challenges and friendly competition.

Toby, Immanuel Lutheran College

Along with my fellow peers, I learnt numerous concepts about running a business . . . My role as “CEO” required me to apply actual skills used in the real world such as teamwork, leadership and informed decision making. I would recommend this highly beneficial program to any future students.

Crystal, Mansfield SHS