



Queensland Private Enterprise Centre

# **2010 ANNUAL REPORT TO MEMBERS**

# List of Sponsors

Mr Martin Albrecht AC  
Australian Institute of Chartered Accountants  
Australian Institute of Company Directors  
BDO Kendalls  
Brisbane Club  
Bundaberg Sugar  
Corrs Chambers Westgarth  
Cement Australia  
Clayton Utz  
Mr David Graham, DDH Graham Limited  
Dept of Employment & Economic Development  
Dept of Transport & Main Roads  
Ernst & Young  
Griffith University  
Kestrel Coal  
KPMG  
Marist College, Emerald  
McCullough Robertson  
Minter Ellison  
National Australia Bank, Indooroopilly  
National Australia Bank, Mt Gravatt  
National Australia Bank, 100 Creek St CBD  
Nerang RSL  
Norton Rose  
QIC  
Quest Ipswich  
QUT  
Redlands City Council  
RBS Morgans  
Rotary Club of Brisbane North  
Rowlands  
Thiess Southbank  
Tynan MacKenzie  
USQ Springfield  
Wagners

## QPEC Annual Report Year Ending 31 December 2010

### EXECUTIVE COMMITTEE

Mr Bruce Cowley (President)  
Mr Rod Young (Chairman)  
Professor Christopher Auld  
Mr Ian Klug  
Mr Richard Moore  
Mr Collin Myers  
Mr Des Olling (Treasurer)  
Mr Stephen Paul  
Mr Allan Pidgeon  
Professor Michael Powell  
Ms Susan Rix  
Mr Tony Ryan

### PRESIDENT'S REPORT



The generosity of the Viertel Charitable Foundation has enabled QPEC to provide financial support during the year to assist 23 schools to participate in Ecoman programs. These grants were instrumental in us delivering a record 41 programs during 2010 to about 740 students and already approved future funding will allow the committee to expand our resources to allow even more students to experience the ECOMAN program in the coming years.

The Foundation completed its second year of support for the ECOMAN program with a further donation of \$100,000 during this period. The confidence by the Trustees of the Foundation in the achievements of the ECOMAN program is such that in October 2010 they approved a further \$100,000 for the 2011 and 2012 years.

One of the constraints faced by the committee and facilitators in previous years was the relatively small number of CBD businesses who were willing to provide their premises for a program. Over the last two or three years some venue sponsors were generous enough to provide their premises on more than one occasion because of this shortage. The committee has worked hard to increase the list of CBD venue providers by talking with business colleagues and associates and encouraging them to provide their boardrooms for the three days it takes to run a program. This hard work has paid off because there were ten new venue sponsors who hosted a program during the last year. CBD venues play an important role in encouraging student support for the program, so it is most pleasing to see this hard work bear fruit.

I would especially like to acknowledge my appreciation for both the corporate venue and financial support sponsors of the ECOMAN program. As noted last year a third category of sponsor has emerged in the form of the private sponsor, who sponsors a particular school's participation in an ECOMAN program where that opportunity may not otherwise have been available. For a non-profit organisation such as QPEC, all forms of support are important to us and we would welcome new sponsors in any of the three categories.

## BUSINESS ACTIVITY

During 2010, 41 ECOMAN programs were delivered which is an increase of two on the previous year. The record delivery is principally due to the on-going funding from the Viertel Foundation which provided funding support for 23 schools during the year compared with 22 last year. The majority of programs were for Brisbane and Ipswich schools but, as occurred last year, seven regional schools backed up for a repeat program. It is pleasing to note that eight new schools participated in ECOMAN this year and six of these schools were able to participate with assistance from Viertel Foundation grants. However, uptake of the program has been slow in the heavily populated Gold and Sunshine Coast Regions. On a positive note, Queensland Economics Teachers' Association (QETA) is keen to promote ECOMAN to member schools. In 2011, they have offered to fund a Brisbane program, promote a two day Teachers program and consider promoting/publicising ECOMAN to the Gold and Sunshine Coasts.

Ten new businesses agreed to become venue providers during the year and another four returned after some years' absence.

The ECOMAN program and the program teaching material have both undergone some revision and upgrade during the year. Following work done 'in house' to upgrade the ECOMAN program, facilitators are now able to offer a new USB version of the program to schools which we believe provides students with an enriched experience. Facilitators have also reviewed and evaluated the program content and made some improvements to the teaching material. This process of content renewal will continue into the future. Additionally, with funding support the committee has been able to approve a significant upgrade in resources which allows the facilitator teams to be mostly self-sufficient when presenting at different venues.

Barry Hopf, facilitator team leader and facilitator Bob Kelsey presented to the Business Education Assoc QLD (BEAQ) conference in July. There was increased interest shown by business teachers and as a result, Marist College Ashgrove participated in a program later in the year and a group of University of Queensland (UQ) Pre-service Teachers participated in a one day "introductory" program in November. Furthermore, Toowoomba SHS has agreed to participate in ECOMAN for the first time in 2011 and some UQ Pre-service Teachers have agreed to take part in a two day program. Following the success with UQ, it may be possible to encourage other Pre-service Teachers to participate in programs in the next year or so.

During the year we welcomed retired secondary Principal Gary Ball as an educational presenter as we continue to expand the team towards three educational trained facilitators and four business trained facilitators. Two others have indicated an interest in being trained as facilitators in the future.

A full calendar of 2010 programs is set out below:

Dates 2010	School	Venue	Sponsor
8-10 March	Cavendish Road SHS	NAB Mt Gravatt	Grant \$1,150/School \$1,500
17-19 March	Woodcrest SC	Aust Institute Company Directors	Grant \$1,500/School \$1,150
23-25 March	Redlands Schools (1)	Redlands City Council	Redlands City Council
24-26 March	Mitchelton SHS	Minter Ellison	Grant \$1,100/School \$1,650

<b>Dates 2010</b>	<b>School</b>	<b>Venue</b>	<b>Sponsor</b>
29-30 March, 1 April	Kenmore SHS	Tynan MacKenzie	Grant \$1,500/School \$1,150
13-15 April	Indooroopilly	BDO	Grant \$1,000/School \$1,650
13-16 April	Centenary SHS	Institute of Chartered Accountants Australia	School funded
19-21 April	Balmoral SHS	Clayton Utz	Grant \$1,500/School \$1,150
28-31 April	Runcorn SHS	NAB Mt Gravatt	Grant \$1,000/School \$1,650
4-6 May	Rochdale SHS	Rowland Pty Ltd	School funded
10-12 May	Redlands Schools (2)	Redlands City Council	Redlands City Council
10-13 May	Citipointe Christian College	Dept Employment & Economic Development	School funded
15-17 June	Somerville House	RBS Morgans CBD	Grant \$1,000/School \$1,650
15-17 June	St Laurence's College	Brisbane Club	Grant \$1,000/School \$1,650
22-24 June	Mt St Michael's College	Institute of Chartered Accountants Australia	Grant \$1,500/School \$1,150
21-23 June	Kingaroy SHS	Kingaroy SHS	Grant \$1,000/School \$1,650
12-14 July	Brisbane Grammar Schools (boys and girls)	Corrs Chambers Westgarth CBD	School funded
13-15 July	Queensland Academy for Creative Industries	Institute of Chartered Accountants Australia	School funded
21-23 July	Bundamba SSC	Norton Rose	Grant \$1,500/School \$1,150
21-23 July	Mansfield SHS	McCulloch Robertson	School funded
27-29 July	Browns Plains	Minter Ellison	Grant \$1,150/School \$1,500
26-28 July	Bundaberg District	Bundaberg Sugar Fairymead	Bundaberg Sugar \$2,528, Schools \$1,105
29-30 July, 2 August	West Moreton Anglican College	Quest Ipswich	Grant \$2,650
4-6 August	Emerald Schools	Marist College	Kestrel Coal \$2,650/School \$2,484
4-6 August	Kelvin Grove SHS	Dept Transport & Main Roads	School funded
9-12 August	Pacific Pines SHS	Nerang RSL	Grant \$1,750/School \$1,000
9-12 August	Bremer SHS	Ernst and Young	Grant \$1,000/School \$1,650
16-18 August	Gladstone District	Cement Australia	Cement Australia
23-25 August	Toowoomba Grammar	Wagners	School funded
23-25 August	Marymount College	Marymount College	Grant \$1,650/School \$1,000
13-16 September	Ferny Grove SHS Year 12	NAB 100 Creek St CBD	Grant \$2,650
15-17 September	Ferny Grove SHS Year 11	BDO	School funded
6-8 October	Ryan Catholic College	Ryan Catholic College	School funded
6-8 October	Brisbane SHS	Thiess Southbank	Grant \$2,650
13-15 October	Rosewood SHS	Rosewood SHS	Grant \$1,500/School \$1,250

<b>Dates 2010</b>	<b>School</b>	<b>Venue</b>	<b>Sponsor</b>
14-18 October	Yeronga SHS	KPMG CBD	Rotary Club North Brisbane
20-22 October	Springfield College	USQ Springfield	Grant \$1,650/School \$1,000
20-22 October	Mt St Bernard, Herberton	Mt St Bernard	Grant \$2,650
25-27 October	Craigslea SHS	QUT Gardens Point	QUT
28-29 October, 2 November	Marist College, Ashgrove	QIC	QIC
8 November	UQ Preservice Teachers	UQ	QPEC
26-30 November	Brisbane Boys College	Brisbane Boys College	Grant \$1,650/School \$1,000

## **FINANCE**

### **Income**

Total income for the year was \$136,522 (2009: \$108,305) an increase of \$28,217 or 26% over 2009. Income earned from ECOMAN programs was a total of \$124,330 comprising cash from schools and sponsors of \$73,734 and Viertel Foundation grants provided to schools of \$50,596. Last year ECOMAN programs earned \$97,578 made up of cash of \$60,382 and Viertel Foundation grants of \$37,196.

The Viertel Foundation funded 23 programs this year compared with 22 in 2009. Grants were provided mostly to schools in the Brisbane area. However, some regional schools namely Kingaroy, Gold Coast, Rosewood and Cairns were also supported. Grants ranged from \$1,000 to \$3,917 with an average of nearly \$2,200 per program funded.

Interest income on funds invested in term deposit jumped from \$2,787 last year to \$4,932 reflecting higher interest rates and an increase of unallocated cash on hand to invest.

Corporate subscribers continued to support ECOMAN in 2010 and paid \$5,500 during the year compared with \$6,500 in 2009. It is disappointing that the number of corporate supporters has fallen over the last three years because for many years, prior to our receiving grants from the Federal Government and the Viertel Foundation, corporate sponsors were the mainstay of our funding requirements. The committee proposes to address this decline during 2011.

### **Expenditure**

Total expenditure for the year was \$120,697 (2009: \$100,238) including the major cost of providing the ECOMAN programs for \$112,759 (2009: \$95,234). The increase in program costs was due in part to the additional two programs, the cost of training a new facilitator and the cost of providing more morning teas and lunches for the three days of the program where venue catering was not available.

A major investment was made in the upgrading of our website at a cost of \$24,164. Committee member Tony Ryan from Rowland coordinated the design and general modernising of the site, which now relates better to the needs of our customer base: business teachers and students.

Depreciation and amortisation expense increased from \$3,078 to \$5,422 reflecting the purchase of new equipment for the facilitator teams which comprised four replacement lap top computers and a printer.

### **Balance Sheet**

Total assets increased at year end from \$102,424 to \$170,952 and net assets, or accumulated funds increased from \$89,620 to \$105,445. Surplus of Income over expenditure for the year was \$15,825.

Available cash at December 2010 was \$139,455. An amount of \$62,208 of these funds was unallocated at year end and will be applied to grants in the 2011 year. In December 2010 the Foundation paid the 2011 funding allocation of \$50,000 in advance which boosted cash on hand at the end of the reporting period.

### **Membership**

Six new members joined in 2009 and a further two new members signed up during the 2010 year. However, at December 2010 membership had declined to 23 paid up members from 25 in 2009 following the loss of a number of members.

## **EXECUTIVE COMMITTEE**

The executive appointed three additional members during the year: Richard Moore, Tony Ryan and Allan Pidgeon and with their appointments the business experience of the committee has been broadened. The full list of executive members is set out at the beginning of this report.

Richard Moore is the Queensland State Manager at the Australian Institute of Company Directors. He has more than 25 years experience in general management, both here and overseas, including over 15 years in senior management positions. Richard is a graduate of the AICD Company Directors Course and in addition to his executive role, he is currently a non executive director of Cystic Fibrosis Queensland and GPpartners.

Tony Ryan is Director of Communication Training in Rowland's People & Culture team. Tony's background is as a journalist, news presenter and producer on television and radio and he has provided expert media advice to a broad range of private and public sector clients. His media industry experience and corporate knowledge is provided to clients in the electronic and print media.

Allan Pidgeon has degrees in Commerce and Law from the University of Queensland and is a Director of family property business F A Pidgeon & Son Pty Ltd. Among his charitable and community interests, he has served for many years on the Salvation Army Red Shield Appeal committee, and is currently President of the Australian National Flag Association (Qld) Inc.

The successful association with Griffith Business School (GBS) under a collaborative agreement is entering its eighth year with Professor Michael Powell, Griffith University's Pro-Vice Chancellor (Business) and Professor Chris Auld, Dean (International) GBS both being executive committee members. The association with GBS continues to be fruitful with both parties the beneficiaries of the agreement. We are very grateful to GBS for its continuing substantial support.

## **ACKNOWLEDGEMENTS**

The team of seven facilitators headed by Barry Hopf and comprised of Bernie Miles, Joe Abercrombie, Bob Kelsey, Ralph Angus, Judy Xavier and newly inducted Gary Ball are the mainstay of the ECOMAN program in bringing the world of business and enterprise to Queensland students. I sincerely thank them for their efforts during the year.

On behalf of the committee I would also like to thank the administration arm of the Griffith Business School, particularly Sharyn Pearce and Robin Moffat who provide administrative support to the ECOMAN program.

Finally, I would like to thank the Executive Committee for their time and assistance during the year and in particular the Committee Chairman Rod Young and Treasurer Des Olling for their work during the year.

A handwritten signature in black ink, appearing to be 'BC', with a long horizontal stroke extending to the right.

**Bruce Cowley**  
**President**



**QUEENSLAND PRIVATE  
ENTERPRISE CENTRE INC.**

**Special Purpose Financial Report  
for the year ended 31 December  
2010**

**Lawler Hacketts Audit**  
Level 3 549 Queen Street  
BRISBANE QLD 4000  
Telephone: (07) 3839 9733

**QUEENSLAND PRIVATE ENTERPRISE CENTRE INC.**

**FINANCIAL REPORT  
FOR THE YEAR ENDED 31 December 2010**

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**INDEPENDENT AUDIT REPORT TO THE MEMBERS  
OF QUEENSLAND PRIVATE ENTERPRISE CENTRE INC.**

**Report on the Financial Report**

We have audited the accompanying financial report, being a special purpose financial report, of Queensland Private Enterprise Centre Inc (the association), which comprises the assets and liabilities statement as at 31 December 2010 for the year then ended, the income and expenditure statement, a summary of significant accounting policies, other explanatory notes and the statement by members of the committee.

*Committee's Responsibility for the Financial Report*

The committee of the association is responsible for the preparation and fair presentation of the financial report and has determined that the accounting policies described in Note 1 to the financial statements, which form part of the financial report, are consistent with the financial reporting requirements of the Queensland Associations Incorporation Act 1981 and are appropriate to meet the needs of the members. The committee's responsibilities also include designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

*Auditor's Responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to meet the needs of the members. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

Issue  
Date  
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The financial report has been prepared for distribution to members for the purpose of fulfilling the committee's financial reporting obligations under the Queensland Associations Incorporation Act 1981. We disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

*Independence*

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

*Auditor's Opinion*

In our opinion, the financial report of Queensland Private Enterprise Centre Inc presents fairly, in all material respects the financial position of Queensland Private Enterprise Centre Inc as at 31 December 2010 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the Queensland Associations Incorporation Act 1981.

*Lawler Hacketts*

**LAWLER HACKETTS AUDIT**



**Shaun Lindemann**  
**Partner**  
**Brisbane, 1 February 2011**

**QUEENSLAND PRIVATE ENTERPRISE CENTRE INC.**

**STATEMENT BY MEMBERS OF THE COMMITTEE**

The Management Committee has determined that the Association is not a reporting entity, and as such, this special purpose financial report should be prepared in accordance with the accounting policies described in Note 1 to the financial statements.

In the opinion of the Management Committee, the financial report:

- (a) presents a true and fair view of the financial position of the Association as at 31 December 2010 and its performance for the year then ended; and
- (b) at the date of this statement, there are reasonable grounds to believe that the Association will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Management Committee and is signed for and on behalf of the Committee by:

  
.....  
President *H. ALAMY*

  
.....  
Secretary

Brisbane, 1 February 2011

**QUEENSLAND PRIVATE ENTERPRISE CENTRE INC.**

**INCOME AND EXPENDITURE STATEMENT  
FOR THE YEAR ENDED 31 DECEMBER 2010**

	<b>2010</b>	<b>2009</b>
	<b>\$</b>	<b>\$</b>
<b>Income</b>		
Corporate subscribers	5,500	6,500
Interest	4,932	2,787
Members subscriptions	1,300	1,100
Ecoman Programs - cash	73,734	60,382
Ecoman Programs - Viertel funds	50,596	37,196
Ecoman Programs - DEST fund	-	-
State Development Funding	-	-
Sundry	460	340
	<u>136,522</u>	<u>108,305</u>
<b>Expenditure</b>		
Printing, stationery and postage	174	706
Telephone	670	742
Freeman	112,759	95,234
Bank charges	55	40
Insurance	1,416	275
Depreciation and amortisation expense	3,422	3,078
Sundry expenses	201	163
	<u>120,697</u>	<u>100,238</u>
Surplus for the year before income tax	15,825	8,067
Income tax expense	(Note 1) -	-
Surplus for the year after income tax	15,825	8,067
Accumulated funds at the beginning of the year	89,620	81,553
Accumulated funds at the end of the year	<u>105,445</u>	<u>89,620</u>

The accompanying notes form part of these financial statements

**QUEENSLAND PRIVATE ENTERPRISE CENTRE INC.**

**ASSETS AND LIABILITIES STATEMENT  
AS AT 31 DECEMBER 2010**

	Note	2010 \$	2009 \$
<b>CURRENT ASSETS</b>			
Cash		139,455	94,201
Trade Debtors		2,650	2,550
Prepayments		1,344	1,097
<b>TOTAL CURRENT ASSETS</b>		<u>143,449</u>	<u>97,848</u>
<b>NON CURRENT ASSETS</b>			
Printer/Computer		11,937	7,752
Less: Accumulated Depreciation		(7,326)	(5,243)
Licence – 5 years		4,681	4,681
Less: Accumulated Amortisation		(3,550)	(2,614)
Website		24,164	-
Less: Accumulated Amortisation		(2,403)	-
<b>TOTAL NON CURRENT ASSETS</b>		<u>27,503</u>	<u>4,576</u>
<b>TOTAL ASSETS</b>		<u>170,952</u>	<u>102,424</u>
<b>CURRENT LIABILITIES</b>			
Creditors		3,299	-
Unallocated grant	4	62,208	12,804
<b>TOTAL CURRENT LIABILITIES</b>		<u>65,507</u>	<u>12,804</u>
<b>NET ASSETS</b>		<u>105,445</u>	<u>89,620</u>
<b>ACCUMULATED FUNDS</b>		<u>105,445</u>	<u>89,620</u>

The accompanying notes form part of these financial statements

**QUEENSLAND PRIVATE ENTERPRISE CENTRE INC.**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2010**

**NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Queensland Associations Incorporation Act 1981. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

**a. Income Tax**

The Society is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

**b. Plant and Equipment**

Each class of plant and equipment is carried at cost or fair value less, where applicable, any accumulated depreciation.

Plant and equipment is measured on the cost basis. The carrying amount of plant and equipment is reviewed annually to ensure it is not in excess of the recoverable amount from those assets. The recoverable amount is assessed on the basis of the expected net cash flows which will be received from the assets employment and subsequent disposal.

The depreciable amount of all fixed assets are depreciated over the estimated useful lives to the association commencing from the time the asset is held ready for use. Leasehold improvements are amortised over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

**c. Intangible assets**

Intangible assets are measured on the cost basis. The carrying amount of intangible assets is reviewed annually to ensure it is not in excess of the recoverable amount from those assets. The recoverable amount is assessed on the basis of the expected net cash flows which will be received from the assets employment and subsequent disposal.

The depreciable amount of all intangible assets are depreciated over the estimated useful lives to the association commencing from the time the asset is held ready for use.

**NOTE 2 - COMMITMENTS**

As at 31 December 2010 there were no mortgages, charges or securities of any description affecting the assets of the Association.

**NOTE 3 - AUDITORS REMUNERATION**

Lawler Hacketts Audit services for the audit of the Association's financial report have been donated to the Association.

**NOTE 4- UNALLOCATED GRANT**

\$50,000 was received in December 2010 from the Viertel foundation in advance for the 2011 year. The balance relates to 2010 grant not allocated at 31 December 2010.





Queensland Private Enterprise Centre

Queensland Private Enterprise Centre Inc. is an independent non-profit voluntary organisation financed by business enterprises and people throughout Queensland to further economic understanding among Queenslanders particularly the young generation.

***Queensland Private Enterprise Centre Aims To***

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- Promote by education and otherwise the central and constructive contribution of private enterprise.
- Inform people of the facts of our economic system and to raise the level of economic understanding in Australia.

***The Major Activity of QPEC is***

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- The presentation of ECOMAN Enterprise Education Programs in Queensland schools.

**Queensland Private Enterprise Centre Inc.**  
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