

3 Day Program Overview

Day 1		
Time	Activity	Facilitator
08.30 – 09.15	Welcome/Explanation of Ecoman (45 mins) Naming of Companies/Company Positions	<i>L</i>
09.15 – 09.45	20 questions worksheet Information for Participants from the handout (30mins)	<i>L</i>
09.45 – 10.30	Introduction to Program: (45 mins) <ul style="list-style-type: none"> • Inputting data – 1 scenario • Reading results and explanation and discussion of: Income Statement, Balance Sheet, Statement of Cash Flows, Financial Ratios, Share Price, HR considerations, Machine Sale/Purchase, Capacity Utilization • Goals for Productivity, Quality, Capacity Utilization 	<i>L</i>
10.30 – 10.45	<i>Morning Tea</i> (15 mins)	
10.50 – 11.20	Introduction to Program: (60 mins) <ul style="list-style-type: none"> • Inputting data – 1 scenario (including negative cash flow) • Calculation of Production and Raw Materials • Students experiment on their own 	<i>L</i>
11.20 – 12.30	SWOT/Vision Statement/ESG/Triple Bottom Line planning (30 mins)	<i>S</i>
12.30 – 1.00	<i>Lunch</i> (30 mins)	
01.10 – 03.10	Running of Companies (Year 11 Trading) (120 mins) <ul style="list-style-type: none"> • Economic Scenario (including business cycle) • Market Research (product price v quantity sold issue) • Use of Spreadsheet to calculate demand, production and raw materials (20 mins) 	<i>L</i>
03.10 – 03.15	Closure Day 1	<i>L</i>

Day 2

Time	Activity	Facilitator
08.30 – 08.45	Research Questions – bonus points (15 mins)	<i>L</i>
08.45 – 09.00	Feedback - Results of Year 11 Trading (15 mins)	<i>L</i>
09.00 – 10.30	Running of Companies (Year 12 Trading) (90 mins) <ul style="list-style-type: none"> • Economic Scenario • Market Research • Use of Spreadsheet to calculate demand, production and raw materials 	<i>L</i>
10.30 – 10.45	<i>Morning Tea</i> (15 mins)	
10.50 – 11.30	Preparation for the AGM (40 mins)	<i>S</i>
11.30 – 12.15	Cost Management (optional) (15 mins) OR Students work on preparing for AGM and Vision Completion	<i>L</i>
12.15 – 12.30	Feedback - Results of Year 12 Trading (15 mins)	<i>L</i>
12.30 – 01.00	<i>Lunch</i>	
01.00 – 01.30	Marketing (30 mins)	<i>Both</i>
01.30 – 03.00	Running of Companies (Year 13 Trading) (90 mins) <ul style="list-style-type: none"> • Economic Scenario (including business life cycle) • Market Research • Use of Spreadsheet to calculate demand, production and raw materials AGM 	<i>L</i>
03.00 – 03.10	Closure Day 2	<i>L</i>

Day 3

Time	Activity	Facilitator
08.30 – 08.45	Feedback – Results of Year 13 (15 mins)	<i>L</i>
08.50 – 10.30	Running of Companies (Year 14 Trading) (100 mins) <ul style="list-style-type: none"> • Economic Scenario (discussion of free enterprise concepts, QPEC sponsors) • Market Research • Use of Spreadsheet to calculate demand, production and raw materials 	<i>L</i>
10.30 – 10.45	<i>Morning Tea</i> (15 mins)	
10.50 – 11.15	Human Resource Management	<i>S</i>
11.15 – 11.30	Feedback – Results for Year 14 Trading (15 mins)	<i>S</i>
<i>11.30 – 01.00</i>	<i>Working Lunch Students prepare for AGM</i>	
01.15 – 01.25	Set up for AGM	<i>Both</i>
01.30 – 02.45	Company Presentations to Shareholders	<i>L</i>
02.45 – 03.00	Presentation of Certificates and Closure	<i>L</i>